



OVERVIEW

SOLUTION APPROACHES





Preemptive Solutions

- » Plastic free product design
- » Plastic reduction policies
- » Deposit return systems
- » Recycling infrastructure upgrades
- » Supply chain tracking platforms

In-Water Solutions

- » River interception tech
- » Marina based trash collectors
- » Manual cleanups
- » Wastewater microplastic filtration
- » Artificial reefs

Systemic & Enabling Solutions

- » Global plastic frameworks
- » Corporate ESG integration
- » Circular economy ventures
- » Investments in innovation
- » Cross sector partnerships

TOMRA SYSTEMS

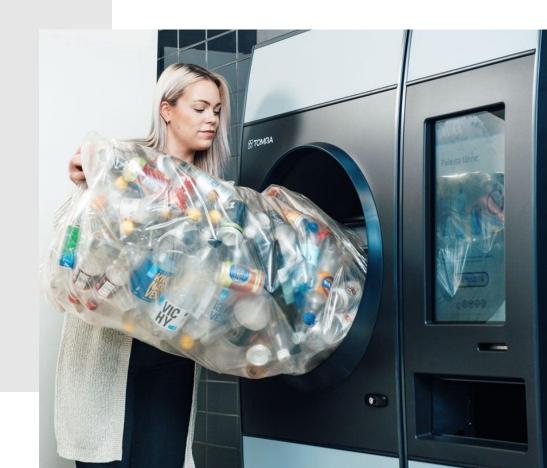


Technical Solutions:

- Global leader in Reverse Vending Machines (RVMs)
- ➤ Achieving up to 98% collection rates, stopping plastic before it reaches the ocean

- Advises the United Nations on a global treaty to stop plastic pollution
- Aims to recycle old machine parts, promoting a circular economy





VEOLIA



GLOBAL STRATEGIC CAPITAL

Technical Solutions:

- > Transforms mass consumption waste into secondary raw materials
- Runs specialized recycling programs for lab plastics such as pipette tips and petri dishes

- Foundation that collaborates with multiple organizations to study plastic pollution
- > Runs public education initiatives



ENGIE

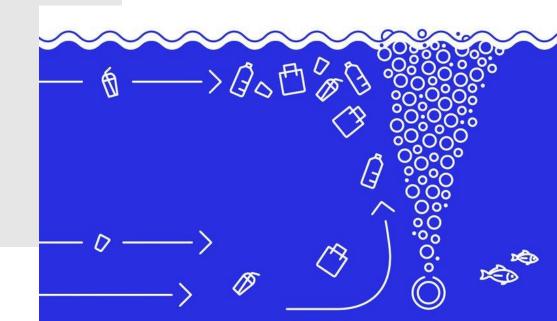




Technical Solutions:

- Supported the installation of a Bubble Barrier in Portugal
- This can stop up to 86% percent of plastic in rivers from reaching the ocean

- Allocates significant funds to protect marine biodiversity
- Uses foundation capital to scale innovative environmental startups



SCHNEIDER ELECTRIC



Technical Solutions:

- Developed home energy solutions, made from recycled ocean plastics
- Partnered with GR3N to advance chemical recycling for hard to recycle plastics
- Builds automation systems to scale plastic recycling infrastructure

Policy & Advocacy

Sustainability and Impact Program that emphasizes achieving ESG targets





ATLAS COPCO



Technical Solutions:

- > Developed bubble curtain systems to trap debris and reduce underwater noise during marine construction
- Uses oil-free air compressors
- > Technology is mainly applied in offshore construction





IBERDROLA



Technical Solutions:

- Partners with the Seabin Project, which produces floating bins that collect plastic
- Promotes the use of road construction using recycled plastic

- Runs awareness campaigns on ocean plastic islands and microplastics
- Provides resources and offers practical tips for plastic reduction strategies





SAP





Technical Solutions:

- > Developed the Plastics Cloud, which tracks and analyzes corporate plastic use to optimize reduction strategies
- Created the SHiFT Platform to guide businesses and individuals on plastic reduction tips
- Supports eXXpedition, all-women sailing expeditions collecting ocean plastic data

Policy & Advocacy

Founding member of the Global Plastic Action Partnership



ABB



Technical Solutions:

- Deploys industrial robots to upcycle ocean plastic into design objects
- Developed cable protection systems using 50% recycled materials, including discarded fishing nets
- ➤ Equips marine research vessels with technology for ocean plastic data collection

Policy & Advocacy

Positions itself as a technology enabler within circular economy ecosystems





ECOLAB



GLOBAL STRATEGIC CAPITAL

Technical Solutions:

- Runs the Advanced Recycling for Plastics program: supports chemical recyclers and ethylene producers
- Enables integration of recycled plastic into existing industrial operations
- Provides full-cycle support for scaling circular plastic feedstocks in manufacturing

Policy & Advocacy

Member of RecyClass, advancing EU-wide plastic packaging recyclability and circular standards

AIR LIQUIDE



Technical Solutions:

- Funds research into atmospheric transport of ocean plastics, including accumulation zones and microplastic dispersal
- Commits to sustainable biomethane production to reduce environmental footprint and support low-impact energy systems

- Supports initiatives in sustainable waste treatment, contributing to upstream plastic reduction
- Aligns with circular economy goals via cross-sector environmental partnerships





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